

SECTION 2

DESCRIPTION OF PROJECT

1. MAJOR THRUST OF THIS PROJECT:

One of the major issues which confront women in the workforce is discrimination related to job acquisition, retention and promotion. For women of color, this is even more of a problem. This program is designed to demonstrate that there are many women of color out there in the workforce, surviving and moving up 'the ladder'. This program will be a talk show in which these successful women can be interviewed and discuss the reasons for their success. This program is designed to demonstrate that women of color are part of the everyday 'scene' and are making part of America successful and prosperous. This program will seek to eliminate stereotypes and mis-communication which prevail in some form or fashion. It is intended to increase the feelings in others that they also can be a successful part of American industry even if they are women of color.

2. HOW THE PROGRAM IS SET UP:

The program is set up in the form of a talk show and in a form

structure which conveys information and allows the viewer to gain more knowledge about the American culture . We want the tapes to be women getting together to share information that the public can relate to. The program would be information but be designed to show the strength of women of color in their everyday life.

3. HOW IS THE PROGRAM VISUALIZED?:

The program would have a host who would greet one to three women guest. They would share experiences and there would be 'roll-ins' in which the public would see them in their daily, work and/or family life. How they cope and grow personally and professionally would be discussed.

Development of the Women of Color Program:

This program would be for a national audience. The guest would be identified through identification by professional or social groups who would feel that a particular woman of color has demonstrated a high commitment to the ideals of her ethnic and professional group and has shown a life which would encourage others to do the same. The guest would have some idea of the questions which would be asked and the program would be expecting her to express her experiences to a national audience. The host is a woman of color and thus it is expected that a rapport would be developed with the guest and the audience.

The show would cover various 'Themes' every week such as work, family, conflict, etc. The audience should gather more understand-

ing and empathy for women of color. This should increase inter- and intra- cultural harmony and reduce conflicts. The purpose of the program is not to view women of color as 'superwomen' but as unique persons possessing strength and character.

The show would also help other women of color understand that they are not alone and they also experience the same trials and tribulations of everyday life. In addition the experiences of these women within their own geographical region would be highlighted. The program wants to focus on the positive aspects of what women of color bring to the american mainstream of daily living.

WOMEN OF-COLOR

BUDGET FOR ONE TELEVISION SHOW OF 28 SHOWS

Wage Scales	Hourly	Hours 8	Daily 10
Executive Producer.....	\$ 65.00	\$520.00	\$ 715.00
Producer.....	45.00	360.00	495.00
Director of Photography..	35.00	280.00	385.00
Sound Mixer.....	25.00	200.00	257.00
Camera Operator (1)	20.00	160.00	220.00
Camera Operator (2).....	20.00	160.00	220.00
Camera Operator (3).....	20.00	160.00	220.00
Set Decorator.....	18.00	144.00	198.00
Lighting Director.....	18.00	144.00	198.00
Consultants.....	40.00	320.00	440.00
Host.....	30.00	240.00	330.00
Writer.....	20.00	160.00	220.00
Post Production			
Editor \$50.00 per hour X (6) hours			\$ 330.00
Assistant Editor \$30.00 per hour X (6) hours....			180.00
Computer Animator 325 per hour (6) hours.....			1.950.00
Rental Equipment.....			1.500.00
Office, Supplies and Materials			
Office....1.500 ft x 65 cents ft. per month.....			975.00
Video tape. 2 case 12,50 per tape.....			250.00
Paper and Envelopes.....			300.00
Copying.....			125.00
Dubbing Copies of video tapes.....			80.00
Advertising.....			1.000.00
Clerical Services.....			250.00
Power.....			100.00
Postage stamps.....			150.00
Telephone			200.00
Travel five cities four people.....			2.320.00
Lodging four people 3 nights.....			1.020.00
Travel four people \$20.00 per day (4) people...			240.00
Meals (3) per day (\$15.00) (4) people.....			180.00
General Purpose 10% of contract.....			1.500.00
Total program per show			\$ 16.548.00

Women Of Colors

Productions Costs

Requested form CPB: \$355,264.00	Total \$ 355,364.00
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Sources/ Amount of other Funds

Public City of San Diego	38,070.00
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Foundations and Corporations	60,000.00
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Business Local	10,000.00
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Production Costs: \$355,264.00	Total \$463,334.00
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SECTION 4

PERSONNEL

1. PRODUCER: Ms. Veronica McCune (BLACK)

Ms. McCune has been a Public Access producer for the past five (5) years. She has produced close to three-hundred (300) television programs. Some of these programs are series titled: SINGLE AND PARENT; WOMEN AT WORK; WOMEN OF COLORS; FOCUS ON JUSTICE; LET'S TALK DRUGS; BUSINESS TO BUSINESS; AND MEN AND MALE MEDICINE. She is the owner of her own TV production company. All her programs have been geared to community service.

2. THE DIRECTOR: Mr. Steven New

Mr. New has been a TV director for the past five (5) years. He has directed such tapes as: BABY AND ME; FACE TO FACE; MUSIC SHACK; BARRY'S LAW; PANORAMA; HAIR FASHIONS; FOCUS ON LAW & YOU; LET'S TALK DRUGS; AND BUSINESS TO BUSINESS. He has his own company for directing television.

3. THE HOST: Ms. Joan Malone (BLACK)

Ms. Malone is the owner of her own company specializing in styling and grooming. She has hosted numerous programs and is a respected member of the black community. She is versed in language usage and holds a degree in Psychology. She is a member of the Soroptimist international of San Diego, the National Council of Negro Women, and Toastmasters of San Diego. Ms. Malone has worked with many of San Diego's community organizations.

330 Independence Avenue, SW
Washington, DC 20547 USA

VOICE OF AMERICA
VOA Europe

Ludwigstrasse 2
D - 8000 Munich 22

Telephone: (1) (202) 619-2167
Telefax: (1) (202) 619-0916

Telephone: (089) 286-091
Telefax: (089) 280-9210
Telex: 523-737

June 17, 1992

Ms. Veronica McCune
Producer/President
M.L.T. Productions
3912 60th Street
Suite 12
San Diego, California 92115

Dear Ms. McCune:

Recently you wrote to the Honorable Dante B. Fascell, Chairman of the House Committee on Foreign Affairs, regarding placement of advertising by small minority businesses on Armed Forces Radio & Television Services (AFRTS). Mr. Richard McBride, a senior aide to Congressman Fascell, passed a copy of your June 3 letter to us since he knows that VOA Europe is interested in soliciting U.S. advertising. Have you considered the possibility of trying to reach European consumers as opposed to U.S. service personnel only? If this prospect interests you, please take a moment to learn about our mission and how our interests may coincide.

First, let me explain that VOA Europe is a part of the Voice of America (VOA) whose mission is quite different from that of AFRTS and which has no connection with that worthy organization. As you know, AFRTS exists to inform and entertain members of the U.S. armed services and their dependents overseas. The Voice of America's mission is to inform people throughout the world about the United States. By law, VOA may not aim its broadcasts at listeners in the U.S.; its programming is designed purely for foreign consumption.

VOA Europe's specific role is to give Western and Eastern European citizens an objective picture of the United States - its contemporary life, cultural diversity, rich history, and official positions of the U.S. Government on salient world issues. The Voice of America - and VOA Europe - must also by law serve as an authoritative and comprehensive source of U.S. and world news for our foreign listeners.

Because radio audiences in Europe, as in our country, tune overwhelmingly to FM rather than shortwave radio, VOA Europe has had to use a very different strategy to reach its listeners 'where they listen' and to keep them tuned to us once they do listen. VOA Europe has broken the traditional mode of international broadcasting by building an American-style network of foreign radio stations which broadcast our satellite-delivered programming over local FM frequencies. A few concrete examples: the Radio Milano International network broadcasts VOA Europe 24-hours a day in Milan, Genoa and many other Italian cities on local FM frequencies. The

giant cable television/cable radio systems in Amsterdam, Berlin and Zurich (and scores of smaller ones around Europe) offer VOA Europe around the clock to their subscribers. New, independent radio stations in Sofia, Bulgaria, and elsewhere behind the former Iron Curtain, carry VOA Europe on local FM frequencies full-time. Numerous small FM stations in Scandinavia and the British Isles broadcast VOA Europe during those hours that they don't originate their own programming. Please see the attached list to appreciate the breadth of our European coverage.

To keep sophisticated European listeners from being 'turned off' by too much talk, VOA Europe mixes news reports, "Americana" reports and other information features in an American-style, commercial hit radio format presented by energetic disc jockeys who broadcast live. This high-energy, very American-sounding format is offered free to radio stations throughout Europe. To make affiliation with the VOA Europe network even more attractive, we are authorized to run network-wide advertising; revenues from those ads are to go directly to our affiliates (VOA Europe may not keep any of the proceeds). This may be where your organization comes in.

The VOA Europe Affiliates Association, a non-Government trade group consisting of the FM stations which carry VOA Europe programming, has contracted with Finger Lakes Productions to act as its exclusive representative in the U.S. for soliciting advertising which we would broadcast on their behalf. This Ithaca-based 'rep' firm, in cooperation with the Affiliates Association and VOA Europe, has created a rate card with very competitive fees and is currently soliciting advertising from major U.S. firms. It is evident to all parties that VOA Europe is breaking new ground and, in terms of a pan-European radio marketing campaign, we are the 'only game in town' and are likely to enjoy that advantage for some time to come.

Again, our target audience and Finger Lakes Productions' emphasis is on European listeners and consumers, not U.S. citizens living overseas who constitute a very tiny portion of that market. So, if your organization is intrigued by the prospect of being able to reach out to consumers on a continental scale, I invite you to contact Mr. Paul Bartishevich, President of Finger Lakes Productions. You may telephone him at (607) 273-0317 or fax him at (607) 277-0961. Naturally, if you have any questions about VOA Europe, I hope you will not hesitate to call me.

In the meantime, I wish you success with your initiative to place advertising over the AFRTS system.

Sincerely,



John Stevens
Executive Assistant
VOA Europe

cc: Mr. Terry Hourigan, Director, VOA Europe
Mr. Paul Bartishevich, President, Finger Lakes Productions
Mr. Rich McBride, Staff Consultant, House Committee on Foreign Affairs
Mr. Joseph O'Connell, Director, Office of External Affairs (VOA)

330 Independence Avenue, SW
Washington, DC 20547 USA

VOICE OF AMERICA **VOA Europe**

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D - 8000 Munich 22

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VOA EUROPE PROGRAM SCHEDULE **1992**

VOA Europe broadcasts world news, "Americana" features and music 24 hours a day, in stereo, in English, on hundreds of FM radio stations and cable radio systems throughout Europe. These radio stations and cable systems, as well as some private citizens who own satellite dishes, downlink VOA Europe from EUTELSAT II-F1 (Star 1).

EUTELSAT II-F1 has an orbital position of 13 degrees East; VOA Europe is carried on transponder 27W (Widebeam) with vertical polarization. The carrier frequency is 11.163 GHz; the subcarrier frequencies are 7.38 MHz for the left channel and 7.56 MHz for the right channel.

VOA Europe is also available on medium wave from a 300 kw VOA-owned transmitter in Munich at 1197 kHz, Monday through Saturday from 0800-1800 hours and 2100-2200 Central European Time (CET), and on Sunday from 1400-1800 and 2100-2200 hours CET.

For a complete list of European cities and frequencies where VOA Europe may be heard, write to:

VOA Europe
P.O. Box 23333
Washington, D.C. 20026

SPECIAL NOTE: Due to last year's events in the Persian Gulf region, VOA Europe is now broadcast on shortwave in the Middle East and Asia. Between 0800-1000 Greenwich Mean Time (GMT), VOA Europe is transmitted on these shortwave frequencies: 11740, 15160, 15195, 21455, and 21570.

VOA Europe is also available in the Middle East on medium wave on 1260 kHz between 0800-1000 GMT except on Tuesday and Thursday.

All program hours are given in CET (Central European Time)

MOST HOURS BEGIN WITH 6 MINUTES OF VOA WORLD NEWS

CET MONDAY through FRIDAY

- 0006 Monday only: "The Countdown with Walt Love" and "Dance Traxx" from 0006 until 0500. Tuesday through Saturday: Rob McLean's live Overnight Show, featuring the latest hit music, "Americana" reports, European weather and international news, the "Eurofacts" cultural calendar, "Speak Up America" (interviews with experts on current issues), and Kevin McCarthy's "Radio Remembers"--a look back at famous historical figures and top entertainers.
- 0210 Voice of America Newslines (Tuesday through Friday) - A 20 minute news program covering important world events in detail.
- 0230 Rob McLean's Live Show continues.
- 0406 Tuesday through Friday Music Specials: Tuesday: "The Good Times Oldies Magazine," Wednesday: "On the Radio" with Big Ron O'Brian, Thursday: "Future Hits" with Joel Denver, Friday: "New Horizons" and "World of Music."
- 0510 Voice of America Newslines
- 0530 VOA Special English - an American English-language teaching program delivered at slow speed using a limited vocabulary.
- 0606 Jeff Roberts' Live Morning Drive Show features the latest hit music, "Americana" reports, European weather with Meteorologist Gordon Barnes and international news; plus a summary of European news headlines at 30 minutes past the hour except when following a Newslines report.
- 0810 Voice of America Newslines
- 0830 Editorial: Presenting the view of the U.S. Government on a salient world issue.
- 0833 Jeff Roberts' Live Show continues.
- 1006 John Martin's Live Midday Show features the latest hits from the Top 40 music charts, "Americana" reports, European weather, international news, Eurofacts, "Speak Up America," and Kevin McCarthy's "Radio Remembers."
- 1210 Voice of America Newslines
- 1230 John Martin's Live Midday Show continues.
- 1406 Carol Parker's Live Afternoon Drive Show features more of the hottest Top 40 hit music from the U.S. and Europe, along with "Americana" reports, European weather, "Speak Up America" and international news, plus European newsbriefs at half past every hour.
- 1806 Eric Phillips' Live Evening Show pumps energy at the day's end with the hottest music from both sides of the Atlantic, "Americana" reports, European weather, international news, Eurofacts, "Speak Up America," and Kevin McCarthy's "Radio Remembers."
- 2200 The VOA Europe Evening Report--a one-hour roundup of the day's news from the U.S. and around the world, with expert analysis of critical events by Voice of America journalists, plus world sports coverage and stock market activity on Wall Street.
- 2300 VOA Special English--an American English-language teaching program delivered at slow speed using a limited vocabulary.
- 2320 Willis Conover's "House of Sounds" program--VOA's world famous jazz aficionado plays the best jazz and provides insights into the music and its creators.

MOST HOURS BEGIN WITH 6 MINUTES OF VOA WORLD NEWS

CET SATURDAY

- 0006** Rob McLean's Live Weekend Overnight Show features more of the hottest hit music from the U.S. and Europe, "Americana" reports, European weather and international news.
- 0410** "New Horizons," a topical show looking at science, medicine and new technologies.
- 0430** "World of Music," featuring rhythm-and-blues music from around the world with VOA host Rita Rochelle.
- 0510** VOA Saturday Morning Show hosted by Teresa Erickson and Russ Woodgates, offering sports, science, business, music and features about America.
- 0606** Martin Secrest's Live Saturday Show serving up the newest hits from both sides of the Atlantic, "Americana" reports, European weather and international news.
- 1406** "Casey's Top 40 Countdown"--Casey Kasem counts down the world's Top 40 songs, courtesy of the Westwood One Radio Network.
- 1806** "Dance Traxx"--"Downtown" Julie Brown pumps up the volume with top urban contemporary dance hits, courtesy of the Westwood One Radio Network.
- 2110** Voice of America Newslines.
- 2130** Joel Denver's "Future Hits" show previews tomorrow's hits today, courtesy of the Westwood One Radio Network.
- 2306** Editorial: Presenting the view of the U.S. Government on a salient world issue.
- 2310** VOA Special English: "In the News"
- 2315** VOA Special English: "House of Sounds" jazz show.

MOST HOURS ON SATURDAY BEGIN WITH 6 MINUTES OF VOA WORLD NEWS

CET	SUNDAY
0006	"Country Countdown USA" --the top American country music hits, courtesy of the Westwood One Radio Network.
0306	"The Countdown" with Walt Love ranks America's top urban contemporary dance music of the week, courtesy of the Westwood One Radio Network.
0506	"On the Radio" with "Big" Ron O'Brian of the Westwood One Radio Network, presenting popular rock tunes and interviews with today's foremost rock musicians.
0606	"Off the Record" with Mary Turner offers music and interviews with the world's top rock artists.
0710	VOA Sunday Morning Show features sports, science, business, music and features about the U.S.
0910	"New Horizons" is a topical show looking at science, medicine and new technologies.
0930	"The World of Music," is a rhythm-and-blues show with music from around the world, with host Rita Rochelle.
1006	"Casey's Top 40 Countdown" --Casey Kasem counts down the world's Top 40 hits, courtesy of the Westwood One Radio Network.
1406	"American Country Countdown" Country music expert Bob Kingsley counts down the week's top country hits in the U.S., courtesy of the Westwood One Radio Network.
1806	"Good Times Oldies Show," with hosts Charlie Tuna and M.G. Kelly, features classic popular hits, courtesy of the Westwood One Radio Network.
2110	Voice of America Newslines
2130	"Press Conference USA" --Host Neal Lavon features American and international correspondents asking questions of newsmakers.
2206	"Focus" --This VOA program examines major political figures and issues that shape contemporary life, featuring interviews with authorities who have opposing viewpoints.
2306	<u>Editorial</u> : Presenting the views of the U.S. Government on a salient world issue.
2310	VOA Special English: "Words and Their Stories"
2315	VOA Special English: "In the News"
2320	Willis Conover's "House of Sounds" --VOA's world famous jazz aficionado plays the best jazz music and provides insights into the music and its creators.

MOST HOURS ON SUNDAY BEGIN WITH 6 MINUTES OF VOA WORLD NEWS



M.L.T. PRODUCTIONS

3912 60th St. Suite 12
San Diego, California 92115
Phone/Fax (619) 286-3533

July 14, 1992

Mr. John Stevens
Executive Assistant
VOA Europe
330 Independence Ave. SW
Washington, DC 20547

Dear Mr. Stevens:

Your letter of June 17, 1992 was well received and we have given much thought to the idea of "MLT Productions" (MLT) becoming one of the new kids on the Block with VOA Europe.

On July 7, 1992, myself and another producer, Charlotte Jackson spoke with Mr. Paul Bartisheich of Finger Lakes Productions and Mr. Rich McBride Staff Consultant of the House Committee Foreign Affairs. It is clear to "MLT Productions" that Mr. Bartisheich, Finger Lakes Productions, at this time cannot assist, answer or offer a contract to "MLT Productions". "MLT" understand the Finger Lakes Productions holds the exclusive right to represent the U.S. in soliciting advertisement for VOA Europe. We are unsure if the lack of response is because "MLT" is the new kids on the Block or because Finger Lakes Productions is financially supporting it's own research. In either case, we would like to have a contract directly with VOA Europe. We seek not a contract limited to women and minority small businesses only we seek a contract open to all businesses in general, given us the same opportunity to solicit advertisement for VOA Europe.

We are aware of how the giant cable television/radio cable works out of Berlin to a country such as Italy. The questions we have are as follows:

1. What age group is your audience in countries such as: Finland, France, Denmark, Germany, Italy, Netherlands, Norway and Switzerland?
2. To the audience of the former iron curtain what new ideas and life styles other than music and news, do you have to make them want to buy American goods?
3. What programming in the pass years has VOA Europe had with class "A" rating and what kind of rating system does VOA Europe use for their rating card?
4. What kind of educational programs do you offer?

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Contract VOA Europe

5. What program or plan do you have to encourage American companies to print their labels in those countries language? Not the product name but the language.
6. Please mail information on how to apply for a contract with VOA Europe?

Please provide me with a VOA Europe rate card with its competitive fees.

For more information please telephone or write Veronica McCune President/Producer. MLT Productions, 3912 60th Street, Suite 12, San Diego, Ca. 92115, (619) 286-3533, Fax (619) 583-6478.

Thank you for your assistance.

Sincerely,

Veronica McCune
Producer/President

cc: Mr. Rich Mc Bride Staff Consultant of the House Committee
Foreign Affairs

CITIES AND REGIONS SERVED BY VOA EUROPE
"VOA Europe - It's Everywhere!"

VOA Europe is available 24 hours a day on local FM stations (except for frequencies marked with an asterisk*) and cable radio systems. It is downlinked in 26 countries all over Europe from the Eutelsat II-F1 (Star 1) satellite (Orbital position: 13 degrees East; Transponder 27W (Widebeam); Polarization: Vertical; Carrier frequency 11.163 GHz; Subcarrier frequencies: 7.38 MHz [left channel] and 7.56 MHz [right channel]). Stations which downlink VOA Europe need a Panda 1 demodulator to receive the signal without distortion. VOA Europe is heard in high-quality stereo on all terrestrial FM and cable radio frequencies listed.

VOA Europe is also available Monday-Saturday from 0800-1800 hours and 2100-2200 hours Central European Time (C.E.T.), and on Sunday between 1400-1800 and 2100-2200 hours CET, on a 300,000 watt VOA medium wave (MW) transmitter broadcasting from Munich on 1197 kHz.

VOA Europe reaches a total of 347 European cities via 102 affiliates. One-hundred four cities are served with a terrestrial FM signal, 171 by cable, and 72 via medium wave. A few cities, such as Innsbruck, Munich, Pilzen, and Trondheim even receive VOA Europe by more than one type of signal.

This list is accurate as of 10 June, 1992, but the list of VOA Europe affiliates is rapidly and continually growing!

FM, CABLE, & MEDIUM WAVE FREQUENCIES

ALBANIA

Tirana 107.4 FM

AUSTRIA

Bregenz 1197 MW
Innsbruck 106.9 FM*
92.2 Cable Radio
1197 MW
Linz 1197 MW
Salzburg 1197 MW
Steyr 1197 MW
Wels 1197 MW

BOSNIA-HERZEGOVINA

Zenica 107.0 FM*

BULGARIA

Sofia 97.6 FM
Haskovo 1197 MW
Russe 1197 MW

CZECHOSLOVAKIA

Prague	98.1 FM
Brno	95.7 FM*
Ceske Budejovice	99.7 FM*
Chomutov	98.1 FM*
Pilzen	106.1 FM*
	1197 MW
Zilnia	1197 MW

DENMARK

Sjaelland Region:	
Copenhagen	91.2 Cable Radio
Fyn Region:	
Odense	107.4 Cable Radio
Nyborg	107.4 Cable Radio
Jutland Region:	
Arhus	102.6 Cable Radio
	107.8 Cable Radio
Ars	105.6 Cable Radio
Bjerringbro	102.9 Cable Radio
Esbjerg	104.1 Cable Radio
Fredericia	103.5 Cable Radio
Gedved	102.9 Cable Radio
Grindsted	100.5 Cable Radio
Hadsund	104.7 Cable Radio
Hedensted	102.9 Cable Radio
Herning	102.9 Cable Radio
Hinnerup	102.6 Cable Radio
Hobro	101.2 Cable Radio
Holstebro	101.2 Cable Radio
Ikast	96.5 Cable Radio
Kjellerup	99.9 Cable Radio
Kolding	103.6 Cable Radio
Mariager	104.7 Cable Radio
Olgod	103.0 Cable Radio
Randers	107.4 Cable Radio
Ringkobing	102.4 Cable Radio
Silkeborg	102.9 Cable Radio
Skanderborg	102.4 Cable Radio
Skive	102.9 Cable Radio
Skjern	103.6 Cable Radio
Struer	102.9 Cable Radio
Varde	100.1 Cable Radio
Varde	104.1 Cable Radio
Vejle	103.0 Cable Radio
Vejle	104.1 Cable Radio
Viborg	99.5 Cable Radio

ESTONIA

Tallinn	69.32 FM
	101.6 FM
	71.78 FM*
	711 MW*
	70.28 FM*
Haapsalu	810 MW*
Kardla	711 MW*
Kohtla-Nomme	711 MW*
	71.90 FM*
	70.13 FM*
Orissaare	72.23 FM*
	70.67 FM*
Parnu	711 MW*
	69.92 FM*
	72.02 FM*
Tartu	711 MW*
	69.62 FM*
Valojarve	72.14 FM*
Valgiarve	70.58 FM*
Viljandi	1602 MW*
Voru	810 MW*

FINLAND

Helsinki	103.7 FM*
Alajarvi	89.5 FM*
Alastaro	Cable TV Channel 6
	90.6 Cable Radio
	Cable TV Channel 2
Espoo	106.8 Cable Radio
Forssa	97.7 FM*
	Cable TV Channel 3
Hameenlinna	107.7 FM*
Hyvinkaa	90.1 FM* and 94.7 FM*
Kemi	98.8 FM*
Klaukkala	102.8 FM*
Kouvola and Northern Kymi Valley	93.8 FM*
(**Includes cities of Kuusankoski and Anjalankoski plus communities of Elimaki, Iitti, Jaala and Valkeala)	
Lapua	96.9 FM*
Nedervetil	96.7 FM*
Somero	Cable TV Channel 2
Sysma	94.9 FM*
Vaasa	100.5 Cable*

FRANCE

Ajaccio	96.0 FM
Beaulieu	101.0 FM*
	108.0 FM*
Cannes	100.5 FM*
	108.0 FM*
Frejus	101.0 FM*

(FRANCE CONTINUES ON THE NEXT PAGE)

(FRANCE, CONTINUED)

Grasse	108.0 FM*
	100.5 FM*
	108.0 FM*
Menton	101.0 FM*
	108.0 FM*
Nice	100.5 FM* & 101.0 FM*
St. Tropez	101.0 FM*
	108.0 FM*
Villefranche	101.0 FM*
	108.0 FM*

GERMANY

Bonn	87.8 Cable Radio
Ansbach	1197 MW
Aschaffenburg	1197 MW
Augsburg	1197 MW
Baden-Baden	1197 MW
Bad Reichenhall	1197 MW
Bad Toelz	1197 MW
Bamberg	1197 MW
Bautzen (ex DDR)	1197 MW
Bayreuth	1197 MW
Berlin (west)	106.35 Cable Radio
Bernau	1197 MW
Biberach	1197 MW
Braunschweig	98.55 Cable Radio (mono)
Cologne	88.55 Cable Radio (mono)
Dachau	1197 MW
Deggendorf	1197 MW
Edenkoben	105.85 Cable Radio
Elstertrebnitz (ex DDR)	1197 MW
Erlangen	1197 MW
Frankenthal	105.85 Cable Radio
Freising	1197 MW
Friedburg (ex DDR)	1197 MW
Friedrichshafen	1197 MW
Fuerstenfeldbruck	1197 MW
Fuerth	1197 MW
Garmisch-Partenkirchen	1197 MW
Graefelfing	1197 MW
Hannover	103.0 Cable Radio
Hassloch	105.85 Cable Radio
Heidelberg	1197 MW
Heilbronn	1197 MW
Ingolstadt	1197 MW
Kaiserslautern	1197 MW
Karlsruhe	1197 MW
Kaufbeuren	1197 MW

(GERMANY CONTINUES ON THE NEXT PAGE)

(GERMANY, CONTINUED)

Kempten	1197 MW
Landsberg	1197 MW
Landshut	1197 MW
Lindau	1197 MW
Ludwigshafen	105.85 Cable Radio
Mainz	106.35 Cable Radio
Maxdorf	105.85 Cable Radio
Memmingen	1197 MW
Munich	107.85 Cable Radio
	1197 MW
Neuberg	1197 MW
Neuhofen	105.85 Cable Radio
Neustadt	105.85 Cable Radio
Neuwied	1197 MW
Nurnberg	1197 MW
Oldenburg	105.6 Cable Radio
Passau	1197 MW
Rastede	105.60 Cable Radio
Regensburg	1197 MW
Rosenheim	1197 MW
Schifferstadt	105.85 Cable Radio
Speyer	105.85 Cable Radio
Straubing	1197 MW
Stuttgart	1197 MW
Ulm	1197 MW
Weissenburg	1197 MW
Worms	105.85 Cable Radio
Wuerzburg	1197 MW

HUNGARY

Balassagyarmat	1197 MW
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ICELAND

Reykjavik	Cable TV Channel 7
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IRELAND

Cork	98.7 Cable Radio
Tullamore (County Offaly)	103.5 FM

ITALY

Adelfia	91.4 FM
Bari	91.7 FM and 92.9 FM
Bolzano (Bozen)	105.5 FM
Brennero (Brenner)	89.7 FM
Brescia	105.2 FM
Bressanone (Brixen)	105.5 FM
Brunico (Bruneck)	106.2 FM
Catania	TV Channel 28
Chiusa	105.5 FM
Desenzano	106.2 FM

(ITALY CONTINUES ON THE NEXT PAGE)

(ITALY, CONTINUED)

Florence	105.5 FM
Frosinone	94.5 FM
	Cable TV Channel 46
Genoa	105.2 FM
Genoa province	105.8 FM
Imperia	107.4 FM
	100.5 FM
Lake Garda region	106.4 FM
	104.9 FM
La Spezia	105.8 FM
Lavagna	105.7 FM
Merano (Meran)	105.3 FM
Milan and province	96.2 FM
Padua	98.45 FM
Portofino	106.0 FM
Rapallo	106.0 FM
Riva del Garda	104.3 FM
San Remo	107.4 FM
	101.0 FM*
	100.5 FM*
	108.0 FM*
Santa Margherita Ligure	106.0 FM
Savona	105.8 FM
Seborga	108.0 FM*
St. Ulrich (Grodner Valley)	105.5 FM
Trento	107.9 FM
Turin	100.5 FM
Venice	98.45 FM
Ventimiglia	101.0 FM*
Vicenza and environs	92.4 FM
	92.6 FM
	92.9 FM
	106.7 FM
Vipiteno (Sterzing)	106.7 FM
LATVIA	
Riga	102.7 FM*
Jurmala	102.7 FM*
LUXEMBOURG	
Luxembourg	103.8 Cable Radio
	104.0 Cable Radio
MALTA	
San Gwann	101.0 FM*
MONACO	
Monte Carlo metropolitan area	100.8 FM*
	108.0 FM*

NETHERLANDS

Amsterdam	99.1 Cable Radio
Aalsmeer	107.5 Cable Radio
Aarle-Rixtel	95.6 Cable Radio
Abcoude	99.1 Cable Radio
Alkmaar	92.9 Cable Radio
Amstelveen	107.5 Cable Radio
Arnhem	106.4 Cable Radio
Bakel	95.6 Cable Radio
Barendrecht	104.4 Cable Radio
Beek	95.6 Cable Radio
Bennebroek	95.5 Cable Radio
Benthuisen	106.4 Cable Radio
Bloemendaal	95.5 Cable Radio
Broek in Waterland	99.1 Cable Radio
Deurne	95.6 Cable Radio
Dordrecht	104.4 Cable Radio
Enkhuizen	92.9 Cable Radio
Gouda	93.5 Cable Radio
Haarlem	95.5 Cable Radio
Haarlemmermeer	105.5 Cable Radio
Halfweg	105.5 Cable Radio
Heemstede	95.5 Cable Radio
Heerhugowaard	92.9 Cable Radio
Heiloo	92.9 Cable Radio
Helmond	95.6 Cable Radio
Herjansdam	104.4 Cable Radio
Hoofddorp	105.5 Cable Radio
Lansmeer	99.1 Cable Radio
Langedijk	92.9 Cable Radio
Lieshout	95.6 Cable Radio
Mierlo	95.6 Cable Radio
Monnickendam	99.1 Cable Radio
Moordrecht	93.5 Cable Radio
Muiden	99.1 Cable Radio
Neck	99.1 Cable Radio
Nederhorst den Berg	99.1 Cable Radio
Nigtevecht	99.1 Cable Radio
Noorderkoggeland	92.9 Cable Radio
Obdan	92.9 Cable Radio
Oostzaan	99.1 Cable Radio
Oste	95.6 Cable Radio
Ouderkerk	99.1 Cable Radio
Purmerend	99.1 Cable Radio

(NETHERLANDS CONTINUE ON THE NEXT PAGE)

(NETHERLANDS, CONTINUED)

Reewijk
Schagen
Uithoorn
Utrecht
Vlist municipality
Weesp
Zandvoort
Zoetermeer
Zomerren
Zwijndrecht

93.5 Cable Radio
107.2 Cable Radio
107.5 Cable Radio
106.4 Cable Radio
93.5 Cable Radio
99.1 Cable Radio
95.5 Cable Radio
106.4 Cable Radio
95.6 Cable Radio
104.4 Cable Radio

NORWAY

Oslo
Asker
Baerum/Oslo
Bardufoss

98.3 Cable Radio
102.9 Cable Radio
102.75 Cable Radio

Drammen
Evja
Hallingdal
Hornes
Iveland
Kristiansand

101.4 FM*
103.8 FM*
104.8 FM*
107.2 FM*
107.0 FM*
104.4 FM*, 106.5 FM*, 107.9 FM*
106.7 FM*
104.4 FM*, 106.5 FM*, 107.9 FM*
104.4 FM*, 106.5 FM*, 107.9 FM*
104.4 FM*, 106.5 FM*, 107.9 FM*
104.0 Cable Radio

Kvinesdal
Molde
Mosjoen
Nittedal
Sandnes
Sarpsborg
Sogne
Stavanger
Trondheim

101.2 FM*
106.5 FM* & 94.0 Cable Radio*
104.8 FM* & 106.0 FM*
105.0 FM*
104.0 Cable Radio
104.2 Cable Radio
104.4 FM*, 106.5*, 107.9 FM*
101.5 Cable Radio
99.1 Cable Radio
106.7 FM*
106.7 FM*
104.4 FM*, 106.5 FM*, 107.9 FM

Vanekan
Vennesla

POLAND

Bielsko-Biala
Ciechanow
Katowice
Wegorzewo
Wroclaw
Zakopane

70.4 FM* & 100.7 FM*
1197 MW
67.55 FM*
66.4 FM*
100.2 FM*
72.26 FM* & 106.3 FM*

ROMANIA

Cluj
Resita
Sibiu
Timisoara

1197 MW
1197 MW
1593 MW*
1197 MW

RUSSIA

Oz'orsk

66.4 FM*

SWEDEN

Stockholm

102.1 Cable Radio

Goteborg

93.7 Cable Radio

Jonkoping

96.7 Cable Radio

SWITZERLAND

Ascona

96.8 Cable Radio

Basel

106.1 Cable Radio

Bellinzona

96.8 Cable Radio

Buehler

96.1 Cable Radio

Carouge

103.2 Cable Radio

Chur

103.8 Cable Radio

Domat/Ems

103.8 Cable Radio

Efretikon

107.0 Cable Radio

Etzel

107.0 Cable Radio

Feldsberg

103.8 Cable Radio

Gaiserwald

96.1 Cable Radio

Geneva

103.2 Cable Radio

Gerlaching

104.6 Cable Radio

Gossau

96.1 Cable Radio

Haldenstein

103.8 Cable Radio

Herisau

105.9 Cable Radio

Lancy

103.2 Cable Radio

Lausanne

99.30 Cable Radio

Locarno

96.8 Cable Radio

Maladers

103.8 Cable Radio

Muerschwil

96.1 Cable Radio

Rehetobel

96.1 Cable Radio

Speicher

96.1 Cable Radio

St. Gallen

96.1 Cable Radio

Tessin

92.0 Cable Radio

Teufen

96.1 Cable Radio

Trimmis

103.8 Cable Radio

Tuebach

96.1 Cable Radio

Uitikon-Zurich

101.5 Cable Radio

Untervaz

103.8 Cable Radio

Waldstadt

105.9 Cable Radio

Winterthur

106.5 Cable Radio

Wittenbach

107.0 Cable Radio

Zizers

96.1 Cable Radio

Zug

103.8 Cable Radio

Zurich and region

101.4 Cable Radio

91.0 Cable Radio

104.6 Cable Radio

UNITED KINGDOM

Aberdeen	96.6 FM*
Avon (includes Bristol)	94.6 Cable Radio and Cable TV Channel 19
Coventry	92.2 Cable Radio
Croydon	104.0 Cable Radio and Cable TV Channel 19
Edinburgh	89.6 Cable Radio
Kingston/Richmond	104.0 Cable Radio and Cable TV Channel 19
Sutton/Merton	104.0 Cable Radio and Cable TV Channel 19
Windsor	87.5 Cable Radio

YUGOSLAVIA

Belgrade	1197 MW
Bizovac	1197 MW
Novi Sad	1197 MW
Skopje (Macedonia)	101.5 FM

MUSIC AND MORE - VOA EUROPE!

748
668
1264

giant cable television/cable radio system (Amsterdam, Berlin and Zurich (and scores of smaller ones) around Europe) of VOA Europe around the clock to their subscribers. New independent radio stations in Sofia, Bulgaria, and elsewhere behind the former Iron Curtain, carry VOA Europe on local FM frequencies full-time. Numerous small FM stations in Scandinavia and the British Isles broadcast VOA Europe during those hours that they do not originate their own programming. Please see the attached list to appreciate the breadth of our European coverage.

To keep sophisticated European listeners from being 'turned off' by too much talk, VOA Europe mixes news reports, American news reports and other information features in an American-style, commercial radio format presented by energetic disc jockeys who broadcast live. This highly energetic, very American-sounding format is offered free to radio stations throughout Europe. To make affiliation with the VOA Europe network even more attractive, we are authorized to run network-wide advertising; revenues from those ads are shared directly with our affiliates (VOA Europe may not keep any of the proceeds). This is where your organization comes in.

The VOA Europe Affiliates Association, a non-governmental trade group consisting of the FM stations which carry VOA Europe programming, has contracted with Finger Lakes Productions to act as its exclusive representative in the U.S. for soliciting advertising which we would broadcast on their behalf. The Ithaca-based 'rep firm' in cooperation with the Affiliates Association and VOA Europe has created a rate card with very competitive fees and is currently soliciting advertising from major U.S. firms. It is evident to all parties that VOA Europe is breaking new ground and, in terms of a pan-European radio marketing organization, VOA Europe is the 'only game in town' and are likely to enjoy that advantage for some time to come.

Again, our target audience and Finger Lakes Productions' emphasis is on European listeners and consumers, not U.S. citizens or overseas who constitute a very tiny portion of that market. So, if your organization is intrigued by the prospect of being able to reach out to consumers on a continental scale, please you to contact Mr. Paul Bartishevich, President of Finger Lakes Productions. You may telephone him at (607) 273-0317 or fax him at (607) 272-0961. Naturally, if you have any questions about VOA Europe, I hope you will not hesitate to call me.

In the meantime, I wish you success with your initiative to place advertising over the AFRTS system.

Sincerely,
John S. [Signature]
Executive Assistant
VOA Europe

VA Europe Drop.
Owner of the [illegible]

1-202
70 Bayburn 225-5031
House
Bill
was D. 20515

cc: Mr. Terry Houn... Director, VOA Europe
Mr. Paul Bartishevich... President, Finger Lakes Productions
Mr. Rich McBride... Staff Consultant, House Committee on Foreign Affairs
Mr. Joseph O'Connell... Director, Office of External Affairs

Paul Bartishevich 7/1/81

John Bartishevich
AF
and after meeting
for comment